

11861 Canon Blvd.

Newport News, VA 23606

Demographics

Population	1-mi.	3-mi.	5-mi.
2015 Male Population	2,970	39,156	87,210
2015 Female Population	3,067	42,001	93,512
% 2015 Male Population	49.20%	48.25%	48.26%
% 2015 Female Population	50.80%	51.75%	51.74%
2015 Total Population: Adult	4,878	62,959	139,845
2015 Total Daytime Population	20,560	91,053	185,696
2015 Total Employees	17,875	49,347	93,778
2015 Total Population: Median Age	29	33	34
2015 Total Population: Adult Median Age	34	44	45
2015 Total population: Under 5 years	474	5,476	11,723
2015 Total population: 5 to 9 years	328	5,098	11,466
2015 Total population: 10 to 14 years	237	4,922	11,320
2015 Total population: 15 to 19 years	233	5,865	11,987
2015 Total population: 20 to 24 years	1,063	8,382	16,522
2015 Total population: 25 to 29 years	856	7,084	15,523
2015 Total population: 30 to 34 years	607	6,198	13,560
2015 Total population: 35 to 39 years	348	4,629	10,462
2015 Total population: 40 to 44 years	291	4,755	10,703
2015 Total population: 45 to 49 years	293	4,969	11,502
2015 Total population: 50 to 54 years	304	5,622	13,362

2015 Total population: 55 to 59 years	292	5,172	12,032
2015 Total population: 60 to 64 years	193	3,726	8,749
2015 Total population: 65 to 69 years	169	3,040	7,233
2015 Total population: 70 to 74 years	147	2,179	5,127
2015 Total population: 75 to 79 years	74	1,585	3,778
2015 Total population: 80 to 84 years	79	1,207	2,855
2015 Total population: 85 years and over	49	1,248	2,818
% 2015 Total population: Under 5 years	7.85%	6.75%	6.49%
% 2015 Total population: 5 to 9 years	5.43%	6.28%	6.34%
% 2015 Total population: 10 to 14 years	3.93%	6.06%	6.26%
% 2015 Total population: 15 to 19 years	3.86%	7.23%	6.63%
% 2015 Total population: 20 to 24 years	17.61%	10.33%	9.14%
% 2015 Total population: 25 to 29 years	14.18%	8.73%	8.59%
% 2015 Total population: 30 to 34 years	10.05%	7.64%	7.50%
% 2015 Total population: 35 to 39 years	5.76%	5.70%	5.79%
% 2015 Total population: 40 to 44 years	4.82%	5.86%	5.92%
% 2015 Total population: 45 to 49 years	4.85%	6.12%	6.36%
% 2015 Total population: 50 to 54 years	5.04%	6.93%	7.39%
% 2015 Total population: 55 to 59 years	4.84%	6.37%	6.66%
% 2015 Total population: 60 to 64 years	3.20%	4.59%	4.84%
% 2015 Total population: 65 to 69 years	2.80%	3.75%	4.00%
% 2015 Total population: 70 to 74 years	2.43%	2.68%	2.84%
% 2015 Total population: 75 to 79 years	1.23%	1.95%	2.09%
% 2015 Total population: 80 to 84 years	1.31%	1.49%	1.58%
% 2015 Total population: 85 years and over	0.81%	1.54%	1.56%
2015 White alone	2,965	51,149	108,153
2015 Black or African American alone	2,290	20,319	52,315
2015 American Indian and Alaska Native alone	26	347	786
2015 Asian alone	160	3,377	7,012
2015 Native Hawaiian and OPI alone	6	121	261

2015 Some Other Race alone	297	2,400	4,589
2015 Two or More Races alone	293	3,444	7,606
2015 Hispanic	671	6,204	12,745
2015 Not Hispanic	5,366	74,953	167,977
% 2015 White alone	49.11%	63.02%	59.84%
% 2015 Black or African American alone	37.93%	25.04%	28.95%
% 2015 American Indian and Alaska Native alone	0.43%	0.43%	0.43%
% 2015 Asian alone	2.65%	4.16%	3.88%
% 2015 Native Hawaiian and OPI alone	0.10%	0.15%	0.14%
% 2015 Some Other Race alone	4.92%	2.96%	2.54%
% 2015 Two or More Races alone	4.85%	4.24%	4.21%
% 2015 Hispanic	11.11%	7.64%	7.05%
% 2015 Not Hispanic	88.89%	92.36%	92.95%
2015 Not Hispanic: White alone	3,090	49,593	110,690
2015 Not Hispanic: Black or African American alone	2,391	17,243	43,758
2015 Not Hispanic: American Indian and Alaska Native alone	33	217	614
2015 Not Hispanic: Asian alone	129	2,168	4,868
2015 Not Hispanic: Native Hawaiian and OPI alone	15	66	160
2015 Not Hispanic: Some Other Race alone	10	163	360
2015 Not Hispanic: Two or More Races	181	1,538	3,593
% 2015 Not Hispanic: White alone	49.82%	67.30%	65.04%
% 2015 Not Hispanic: Black or African American alone	38.55%	23.40%	25.71%
% 2015 Not Hispanic: American Indian and Alaska Native alone	0.53%	0.29%	0.36%
% 2015 Not Hispanic: Asian alone	2.08%	2.94%	2.86%
% 2015 Not Hispanic: Native Hawaiian and OPI alone	0.24%	0.09%	0.09%
% 2015 Not Hispanic: Some Other Race alone	0.16%	0.22%	0.21%
% 2015 Not Hispanic: Two or More Races	2.92%	2.09%	2.11%

Population Change	1-mi.	3-mi.	5-mi.
Total: Employees (NAICS)	n/a	n/a	n/a

Total: Establishments (NAICS)	n/a	n/a	n/a
2015 Total Population	6,037	81,157	180,722
2015 Households	2,911	32,476	72,782
Population Change 2010-2015	180	1,667	2,308
Household Change 2010-2015	162	1,212	1,951
% Population Change 2010-2015	3.07%	2.10%	1.29%
% Household Change 2010-2015	5.89%	3.88%	2.75%
Population Change 2000-2015	-165	7,467	10,544
Household Change 2000-2015	139	3,432	6,362
% Population Change 2000 to 2015	-2.66%	10.13%	6.20%
% Household Change 2000 to 2015	5.01%	11.82%	9.58%

Housing	1-mi.	3-mi.	5-mi.
2015 Housing Units	2,897	30,038	69,263
2015 Occupied Housing Units	2,772	29,043	66,422
2015 Owner Occupied Housing Units	743	16,407	39,342
2015 Renter Occupied Housing Units	2,029	12,636	27,080
2015 Vacant Housings Units	125	993	2,838
% 2015 Occupied Housing Units	95.69%	96.69%	95.90%
% 2015 Owner occupied housing units	26.80%	56.49%	59.23%
% 2015 Renter occupied housing units	73.20%	43.51%	40.77%
% 2000 Vacant housing units	4.31%	3.31%	4.10%

Income	1-mi.	3-mi.	5-mi.
2015 Household Income: Median	\$49,080	\$59,954	\$60,532
2015 Household Income: Average	\$60,758	\$77,697	\$77,886
2015 Per Capita Income	\$29,297	\$32,415	\$32,172
2015 Household income: Less than \$10,000	238	1,872	3,703
2015 Household income: \$10,000 to \$14,999	79	1,021	2,327
2015 Household income: \$15,000 to \$19,999	127	1,129	2,561

2015 Household income: \$20,000 to \$24,999	177	1,379	3,022
2015 Household income: \$25,000 to \$29,999	139	1,351	3,085
2015 Household income: \$30,000 to \$34,999	211	1,642	3,982
2015 Household income: \$35,000 to \$39,999	171	1,664	3,758
2015 Household income: \$40,000 to \$44,999	187	1,655	3,892
2015 Household income: \$45,000 to \$49,999	155	1,432	2,903
2015 Household income: \$50,000 to \$59,999	365	3,107	6,867
2015 Household income: \$60,000 to \$74,999	376	3,782	8,192
2015 Household income: \$75,000 to \$99,999	357	4,524	10,434
2015 Household income: \$100,000 to \$124,999	147	3,205	7,497
2015 Household income: \$125,000 to \$149,999	52	1,833	4,182
2015 Household income: \$150,000 to \$199,999	56	1,620	3,681
2015 Household income: \$200,000 or more	74	1,260	2,696
% 2015 Household income: Less than \$10,000	8.18%	5.76%	5.09%
% 2015 Household income: \$10,000 to \$14,999	2.71%	3.14%	3.20%
% 2015 Household income: \$15,000 to \$19,999	4.36%	3.48%	3.52%
% 2015 Household income: \$20,000 to \$24,999	6.08%	4.25%	4.15%
% 2015 Household income: \$25,000 to \$29,999	4.77%	4.16%	4.24%
% 2015 Household income: \$30,000 to \$34,999	7.25%	5.06%	5.47%
% 2015 Household income: \$35,000 to \$39,999	5.87%	5.12%	5.16%
% 2015 Household income: \$40,000 to \$44,999	6.42%	5.10%	5.35%
% 2015 Household income: \$45,000 to \$49,999	5.32%	4.41%	3.99%
% 2015 Household income: \$50,000 to \$59,999	12.54%	9.57%	9.44%
% 2015 Household income: \$60,000 to \$74,999	12.92%	11.65%	11.26%
% 2015 Household income: \$75,000 to \$99,999	12.26%	13.93%	14.34%
% 2015 Household income: \$100,000 to \$124,999	5.05%	9.87%	10.30%
% 2015 Household income: \$125,000 to \$149,999	1.79%	5.64%	5.75%
% 2015 Household income: \$150,000 to \$199,999	1.92%	4.99%	5.06%
% 2015 Household income: \$200,000 or more	2.54%	3.88%	3.70%

Retail Sales Volume	1-mi.	3-mi.	5-mi.
2015 Childrens/Infants clothing stores	\$762,214	\$8,823,172	\$19,882,961
2015 Jewelry stores	\$275,962	\$3,320,129	\$7,480,551
2015 Mens clothing stores	\$882,295	\$10,584,564	\$23,874,053
2015 Shoe stores	\$884,581	\$10,632,729	\$24,032,632
2015 Womens clothing stores	\$1,474,107	\$18,043,141	\$40,739,480
2015 Automobile dealers	\$11,406,826	\$142,624,443	\$322,905,512
2015 Automotive parts and accessories stores	\$2,239,396	\$27,684,665	\$62,605,154
2015 Other motor vehicle dealers	\$319,763	\$3,890,893	\$8,804,490
2015 Tire dealers	\$1,001,551	\$12,354,242	\$27,942,764
2015 Hardware stores	\$42,589	\$583,777	\$1,327,165
2015 Home centers	\$433,150	\$5,828,726	\$13,264,870
2015 Nursery and garden centers	\$517,665	\$7,022,000	\$15,945,740
2015 Outdoor power equipment stores	\$245,025	\$3,172,298	\$7,212,976
2015 Paint andwallpaper stores	\$51,572	\$670,631	\$1,527,485
2015 Appliance, television, and other electronics stores	\$1,510,845	\$19,084,132	\$43,213,999
2015 Camera andphotographic supplies stores	\$114,967	\$1,493,065	\$3,392,561
2015 Computer andsoftware stores	\$4,308,156	\$51,601,504	\$116,457,918
2015 Beer, wine, and liquor stores	\$744,304	\$9,028,144	\$20,353,436
2015 Convenience stores	\$3,408,229	\$39,876,289	\$89,783,615
2015 Restaurant Expenditures	\$3,007,183	\$37,276,085	\$84,241,686
2015 Supermarkets and other grocery (except convenience) stores	\$12,109,891	\$144,850,071	\$326,817,048
2015 Furniture stores	\$1,093,357	\$13,474,574	\$30,447,525
2015 Home furnishings stores	\$3,717,492	\$46,705,448	\$105,751,042
2015 General merchandise stores	\$19,360,693	\$244,206,457	\$552,834,797
2015 Gasoline stations with convenience stores	\$10,467,574	\$125,064,520	\$282,373,061
2015 Other gasoline stations	\$7,461,599	\$89,828,196	\$203,025,461
2015 Department stores (excl leased depts)	\$19,084,731	\$240,886,328	\$545,354,246
2015 General merchandise stores	\$19,360,693	\$244,206,457	\$552,834,797
2015 Other health and personal care stores	\$763,862	\$9,598,737	\$21,719,579

2015 Pharmacies and drug stores	\$3,055,896	\$38,005,497	\$85,956,914
2015 Pet and pet supplies stores	\$835,149	\$10,356,987	\$23,455,633
2015 Book, periodical, and music stores	\$126,721	\$1,613,131	\$3,650,442
2015 Hobby, toy, and game stores	\$364,294	\$4,444,451	\$10,052,633
2015 Musical instrument and supplies stores	\$36,691	\$466,718	\$1,056,624
2015 Sewing, needlework, and piece goods stores	\$66,259	\$848,654	\$1,925,122
2015 Sporting goods stores	\$344,516	\$4,422,843	\$10,036,735
